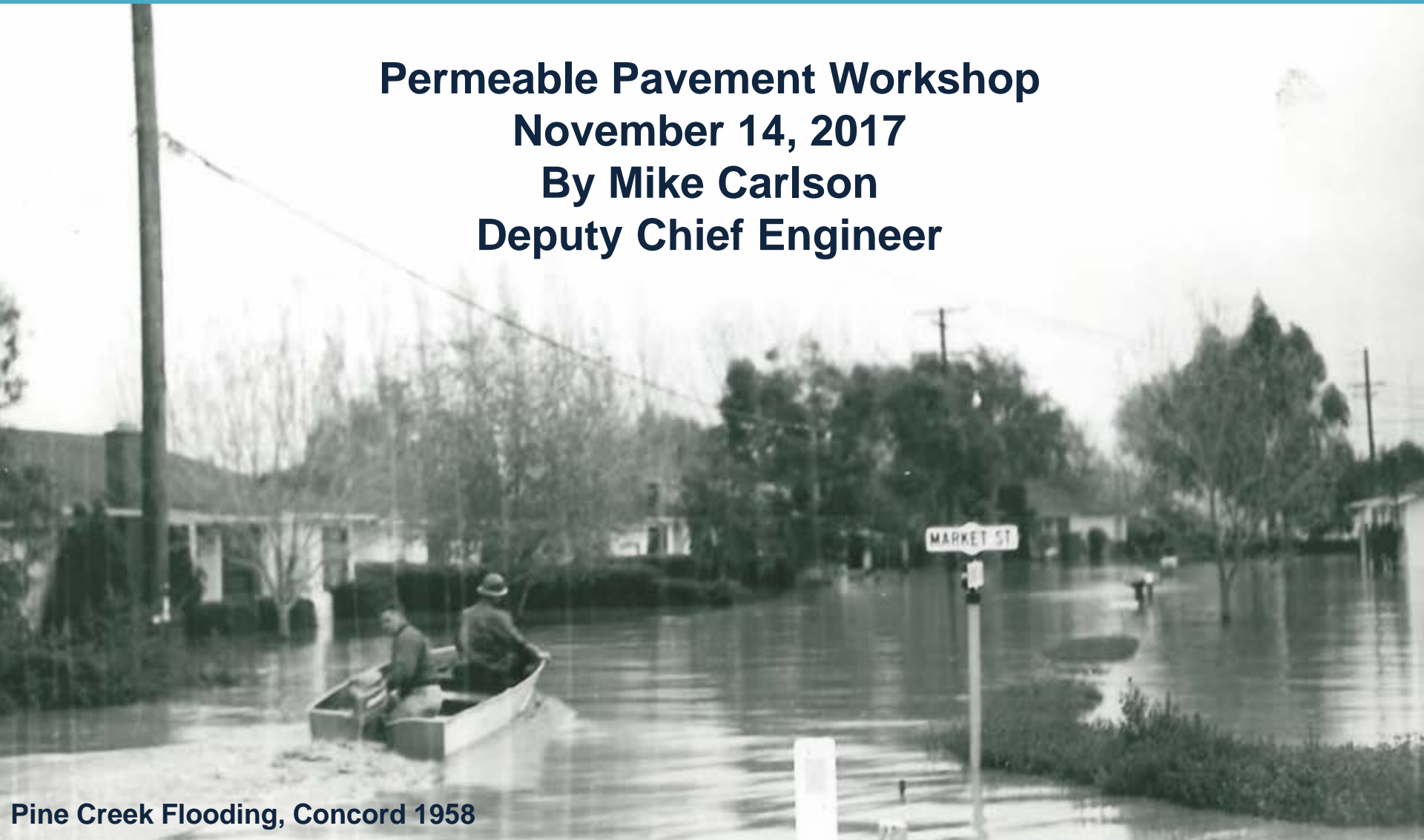


# Communication

## What? Are you talking to me????

**Permeable Pavement Workshop  
November 14, 2017  
By Mike Carlson  
Deputy Chief Engineer**



**Pine Creek Flooding, Concord 1958**

# What is a Watershed?



# This is a Watershed!



# What is a Green Street to Stormwater People?



# This is a Green Street to Pavement People!



# What is a Permeable Pavement to Stormwater People?



# This is Permeable Pavement to Pavement People!



# You are just not listening to me

## What You Say What They Hear

Stormwater People	Pavement People
Its required by the permit	What permit, we don't need stinking permits
Green Infrastructure Plan	For public roads, that's only for the developers
Inspections	Sure during construction, afterwards are you crazy?
You have to budget for it	Really....I have no funding source for your bugs and bunny's, I need to use our funding for our pavements.



# Contra Costa County history with clean water

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- First efforts were on site controls
- Next on water quality features for new development
- Current permit is focusing on built environment



# So Why do we have to Communicate

- Limited Funding – local agencies have to retrofit



Green Streets

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- Limited Funding – local agencies have to retrofit
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- Long term cost – how can we ensure we designing for success and minimal maintenance
- Need to think outside the box – we are not creating more land
- Deal with it, it is here to stay

# Stormwater is.....



Stormwater Retention and Infiltration



Regional Flood Protection



Community Drainage



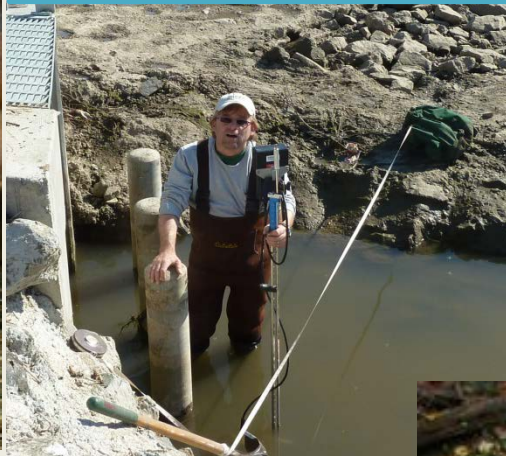
Stormwater Quality

# Flexible funding structure for...

System Maintenance



Watershed Monitoring



Clean Water Features



Green Streets

Aging Infrastructure



Creek Clean Ups

# What will your Clean Water “Green Streets” become.....

